



## **Five university teams secure their spots in the Annual CFA Societies Canada Ethics Challenge**

*Canadian university students explore ethical dilemmas in finance and investments in a nationwide competition.*

**Toronto, Ontario, February 19, 2025** – CFA Societies Canada is proud to recognize the five student teams that have advanced to the national finals in the ninth annual [CFA Societies Canada Ethics Challenge](#).

"The CFA Societies Canada Ethics Challenge provides case-based training for university students to explore and debate ethical dilemmas encountered by investment and finance professionals throughout their careers," says Michael Thom, CFA, Managing Director of CFA Societies Canada. "The challenge is designed to equip Canada's future investment leaders with the tools to develop ethical analysis and decision-making skills needed to excel. This May, advancing teams will present their analysis and recommendations for the final case study to an expert judging panel to be judged on their analyses, ethical understanding, and innovative thinking in presenting solutions."

Regional finalist teams competing in the 2025 CFA Societies Canada Ethics Challenge hail from:

- Université du Québec à Montréal
- University of British Columbia Okanagan
- University of New Brunswick
- University of Regina
- University of Waterloo

Finalists earned their spots by qualifying through regional competitions among other top-ranking university students nationwide. Teams are evaluated on their ability to incorporate their understanding of the CFA Institute Code of Ethics & Standards of Professional Conduct into their analysis and recommendations. The challenge inspires forward-thinking and deep reflection on the ethical principles that guide CFA charterholders' careers.

CFA charterholders attest annually to the CFA Institute [Code of Ethics & Standards of Professional Conduct](#), a fundamental element of their professional commitments, and a key element in building trust with Canadian investors.

### **About CFA Societies Canada**

CFA Societies Canada is a collaboration of the 12 Canadian member societies. It brings together these organizations to lead the investment profession in Canada by advancing the highest professional standards, integrity, and ethics for the ultimate benefit of Canadian society. For more information, visit [www.cfacanada.org](http://www.cfacanada.org) or follow us on [LinkedIn](#).

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