

### Canadian Advocacy Newsletter August 2025

CFA Societies Canada

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**Monthly Summary** 

As September looms, our advocacy program is picking up steam, booking meetings and building plans for both proactive engagement with government and regulators, and responding to a packed calendar of regulatory consultations (see more below).

We recently submitted CFA Societies Canada's pre-budget consultation comments to the Government of Canada, and plan on meeting with key officials in the coming weeks to highlight our key points. In our submission, we highlighted the importance of the vitality of the Canadian asset management ecosystem to the national economic interests of Canada. We pointed to the pressures of consolidation in the sector, fierce foreign competition, and the barriers to entrepreneurship and scaling as matters worth policy attention, in support of a healthy and diversified domestic ecosystem. It's our hope that given the Government's capital-intensive policy agenda, that they can recognize the natural partnership that can exist

government indifference to the sector. We highlighted foreign jurisdictions such as Ireland, Singapore, the UAE, and Switzerland as places that have recently embraced the asset management sector through policy action, and reaped economic rewards in business, economic, and employment growth. and revitalize its leadership and coordinative roles in areas of financial policy with the

We also highlighted what we see as an opportunity for the federal government to re-engage financial consumer experience in mind, and to make new gains in regulatory cooperation and harmonization, reinforce competition domestically, and to take a more aggressive stance on Canada's competition as a jurisdiction for growth within the global financial services industry. We highlighted recent global comparative reports and recommendations, and some perceived opportunities for sector reforms.

Overall, we are optimistic from recent meetings that this is an opportunity to forge a new and productive relationship between the investment profession and our sector and the federal government, contributing to the growth and robustness of the Canadian economy. Otherwise, we're sharpening our pencils on the many comment letters to be written, awaiting the Supreme Court's decision in Lundin v. Markowich, and looking to continue to engage on

proficiency evolution in the Canadian industry, noting particularly Fitch Learning's recent purchase of the legacy Canadian Securities Institute business from Moody's. We will again highlight that effective January 1, 2026, CIRO's new proficiency model takes effect, with significant new recognition for CFA Program in the form of exam waivers. CFA

waiver for the introductory CSIE exam, and either of the qualifying 'segment' exams - Retail or Institutional. This process runs through the CIRO dealer member firm at the time of registration, so there's no action to take on an individual level to qualify. See CIRO's proficiency website for more details on the new model, and expect to see more awareness building soon on what this means for CFA charterholders and current and potential CFA candidates from our channels.

Michael Thom, CFA Managing Director CFA Societies Canada **Published Letters Canadian Advocacy Council** 

The Ontario government sought input on proposed amendments to the Credit Unions and Caisses Populaires Act, 2020 (CUCPA) that would allow credit unions to raise capital from

Currently, credit unions can only issue investment shares to members. The proposed changes would enable access to public and private capital markets, expanding long-term funding options. Boards would have discretion over the structure of these shares, including

### The CAC supported the proposal, but made suggestions to reinforce investor protection and disclosure mechanisms, and to examine minimum statutory governance rights for nonmember shareholders. The Council also urged examination of enhancements to credit union board duties, and suggested a regulatory approval framework for credit unions seeking to

OSC Proposes New Restrictions on Short Sellers Participating in Offerings Due September 3, 2025

amendments to OSC Rule 48-501 and related changes to the Companion Policy (48-501CP).

The Proposed Amendments would prohibit investors who made short sales of a security in the five business days prior to the pricing of a prospectus offering or private placement from

· They were unaware of the offering, • The offering did not represent a material fact or change, • Or the short sale had no effect on the market price. Exemptions may apply in certain cases.

The Canadian Securities Administrators (CSA) has released a consultation on a proposed framework for an independent dispute resolution service with binding authority, anticipated to

 An oversight model designed to balance OBSI's independence with accountability A refined review process for compensation recommendations of \$75,000 or more,

No proposed changes to OBSI's six-year limitation period, though feedback is invited

**CSA Seeks Feedback on Proposed Framework for Binding Dispute** 

be fulfilled by the Ombudsman for Banking Services and Investments (OBSI).

The CSA notes that granting binding authority is a significant step toward a more efficient, fair, and predictable complaints process for investors and businesses alike.

## **CIRO Proposes Rule Changes to Clarify Disgorgement Authority for Mutual**

**CSA Proposes Ban on Chargebacks to Strengthen Investor Protection** 

predictability for Mutual Fund Dealer Members and Approved Persons.

Due September 24, 2025 The Canadian Securities Administrators (CSA) have proposed amendments to National Instrument 31-103 that would prohibit the use of chargebacks in the distribution of investment fund securities.

### The proposed changes address long-standing inefficiencies in account transfer processes, which often lead to delays and client service disruptions. These issues stem from outdated manual systems and inconsistent regulatory coverage that currently excludes certain product

CIRO is also exploring technology solutions to enhance transfer efficiency, as outlined in its

The Canadian Investment Regulatory Organization (CIRO) is seeking comments on proposed amendments to IDPC Rule 4800 and MFD Rule 2.12, aimed at modernizing account transfer

Key areas of focus include:

· The ETF arbitrage process

Secondary market trading and liquidity

Due October 8, 2025

manufacturers.

requirements across the investment industry.

Due October 17, 2025 The Canadian Securities Administrators (CSA) have published a consultation paper examining whether the current regulatory framework for exchange-traded funds (ETFs)

The consultation draws on findings from a recent OSC study and international best practices from IOSCO. ETFs in Canada have grown to \$518B AUM as of year-end 2024, with strong retail participation, a trend the CSA expects to continue. Stakeholders are encouraged to share their views on regulatory enhancements and cross-

OSC Seeks Feedback on Draft Action Plan for Truth and Reconciliation

The Ontario Securities Commission (OSC) has published its draft Action Plan for Truth and Reconciliation (APTR) and is inviting feedback from Indigenous communities, investors,

The APTR outlines the OSC's commitment to building a more inclusive, culturally aware, and

secure capital markets environment, in alignment with the Truth and Reconciliation

Investor access to U.S. and foreign ETFs through brokerage and fund structures

CIRO Proposes Updated Guidance on Order Execution Only (OEO) Accounts Due November 10, 2025

Partially Consolidated (IDPC) Rules while broadening the types of decision-making supports OEO Dealers can offer. It adopts a principle-based approach, outlining safeguards that OEO

\*\*If you would like to participate or provide comments to ongoing initiatives, please

**Canadian Advocacy Council** 

News

The Canadian Investment Performance Council (CIPC) has launched a new 3-part Fitch Learning has acquired the Canadian LinkedIn series exploring risk and Securities Institute (CSI) and Moody's Analytics Learning Solutions, a move that performance measurement, a topic at the comes as Canada's proficiency regime core of sound investment decision-making. undergoes major change with CIRO's new

**CIPC News** 

deviation.

### program will explore best practices in governance and investment oversight for today's evolving defined contribution (DC) landscape. Who should attend?

leaders, finance and treasury professionals, and anyone responsible for CAP governance

professionals with fiduciary responsibilities in

group retirement and savings plans, the

Investment committee members, HR

and asset management in Canada.

**Location:** CFA Society Toronto Date: September 17, 2025

day in-person seminar in Toronto on

September 17, 2025. Designed for

In this episode, Paul Moody speaks with Clare Brook, CEO of Blue Marine Foundation and a veteran of 24 years in sustainable finance. Clare shares her

credits. She highlights the power of blending public, private, and philanthropic capital, while urging finance professionals to seize the opportunity to drive meaningful impact

for our oceans.

CFA Institute

**Podcast Clare Brook: From Sustainable** 

**Economy** 

CFA Societies Canada and Mercer Canada Register for the 29th Annual GIPS® invite you to the DC School of Pension Standards Conference, taking place Investment Management (DC SPIM), a one-November 11-12, 2025 at the Sheraton

> Enterprising Investor

**Podcast** 

profession.

noise, reduce hallucinations, and make smarter decisions.

**Brian Pisaneschi, CFA:** 

Follow us on LinkedIn!

with a robust and vital public \*and\* private-sector asset management ecosystem in Canada, which deserves overdue policy attention after what we feel has been a long period of federal

charterholders or recent passers of the Level 1 exam will be able to avail themselves of a

Ontario Proposes New Capital-Raising Options for Credit Unions Submitted August 29, 2025

voting rights.

Resolution

**Fund Dealers** 

Due September 15, 2025

Key features of the proposal include:

requiring external decision makers

non-members through the sale of investment shares.

purchasing securities in that same offering, even if:

### issue investment shares to non-members for the first time. **Response Drafting in Progress** Canadian Advocacy Council

The Ontario Securities Commission (OSC) is seeking public comment on proposed

Due September 24, 2025 The Canadian Investment Regulatory Organization (CIRO) has proposed amendments to its

Mutual Fund Dealer (MFD) Rules to explicitly confirm the authority of hearing panels to order disgorgement. While the rules already allow fines equal to up to three times the profit gained or loss avoided through a violation, the proposed changes aim to harmonize wording with Investment Dealer and Partially Consolidated (IDPC) Rules, providing greater clarity and

Chargebacks, where upfront commissions are clawed back if a client redeems early, pose a conflict of interest, potentially leading representatives to prioritize compensation over client needs. The proposed ban aims to eliminate this risk and reinforce trust in Canada's capital markets.

**CIRO Proposes Rule Amendments to Improve Account Transfers** 

## CSA Launches Consultation on ETF Regulatory Framework

remains appropriate, given the sector's rapid growth and unique features.

Creation/redemption mechanisms involving authorized dealers

market participants, and other stakeholders across Ontario.

Commission of Canada's Calls to Action.

contact cac@cfacanada.org\*\*

Volunteer Spotlight

recent white paper, Enhancing Timely and Efficient Account Transfers in Canada.

## border ETF access.

**Due October 31, 2025** 

CIRO is proposing to replace its current OEO Guidance (Note 3400-21-003) with new guidance reflecting the rapid growth of do-it-yourself (DIY) investing. The Proposed Guidance clarifies the prohibition on recommendations in OEO accounts under the Investment Dealer

Dealers should consider to better support clients in these channels.

Hari Marcovici, CFA

meaningful:

**Media Mention** 

**CFA Societies Canada News** 

acquisition of CSI

Michael Thom, CFA, quoted in

exam-based model launching in 2026.

Michael Thom, CFA, is featured in the

importance of strong education providers

during this transition and welcoming Fitch

Thom notes, the potential for change in the

Learning's growing presence in Canada.

perspective on what the market needs in

Canada and how they [Fitch] could build

products and services to serve the market is

DC School of Pension

Advisor.ca article, underscoring the

education market is timely: "A new

Mercer

needed."

CFA Societies Canada's Managing Director,

coverage of Fitch Learning's

CAC Member since July 2024

Hari Marcovici, CFA, brings a unique blend of legal, regulatory, and investment expertise to his role on the Canadian Advocacy Council. A partner in the business law group at Goodmans LLP, Hari specializes in M&A and securities law, advising clients on complex cross-border transactions and corporate governance. His prior experience includes regulatory roles at the Ontario Securities Commission and

senior positions at bank-owned asset managers.

Hari was drawn to the CAC by the opportunity to work with likeminded professionals to advocate for balanced, effective regulation.

modernizing disclosure requirements to better serve investors and the industry. Looking ahead, he sees a key need for the CAC to shape policy on continuous disclosure for investment funds.

"One of the most rewarding aspects of volunteering with the CAC is

CIPC PERFORMANCE TOPIC:

Navigating Risk & Performance

CIPC Launches LinkedIn Series on

**Navigating Risk and Performance** 

Series 1: Understanding Investment

From market risk to liquidity risk and

volatility, the first post breaks down key

Value-at-Risk (VaR), beta, and standard

Returns alone don't tell the full story. This

post explores how risk-adjusted returns

help investors understand performance

Stay tuned for the final post in the series, where we'll cover common risk-adjusted return measures like Sharpe, Sortino,

concepts and common measures like

Series 2: Risk-Adjusted Returns

relative to the risks taken.

Treynor, and Information Ratio

November 11-12, Phoenix, AZ

Register for the 2025

Grand at Wild Horse Pass in Phoenix, AZ

This premier event brings together industry

and regulatory experts to explore the latest

peers, gain practical insights, and engage in

thought leadership shaping the future of the

Take advantage of early registration pricing

available until September 14!

trends in investment performance. It's an

unparalleled opportunity to connect with

He's particularly focused on reducing regulatory burden and

For Hari, the collaborative aspect of CAC work is especially

working alongside like-minded professionals to advocate for common-sense regulation that strikes the right balance between

# CFA Societies Canada

investor protection and market efficiency."

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Finance to Ocean Impact in the Blue Demystifying AI for Smarter Investing CFA Institute Research and Policy Center senior investment data scientist Brian Pisaneschi, CFA, breaks down the future of Al in investing, covering retrieval-augmented journey from managing ESG funds to leading generation (RAG), agentic workflows, and an NGO dedicated to ocean protection, and why human creativity remains your strongest explores how finance can accelerate marine edge. Discover how to pair large language conservation through tools like blue bonds, models with accurate data to cut through debt-for-nature swaps, and biodiversity

> 11-12 November 2025 Phoenix, AZ **REGISTER NOW**

**CFA Societies Canada** 

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